



BigData4Biz  
IS INFORMATION

Experience the software solution  
of the future!

BigData4Biz

An example-oriented Information Retrieval Solution  
for the Big Data era.



**Can you instantly find the right data?**



## Finding your Diamonds

It is well known that data is the *new gold* but gaining advantages from your data is the real challenge of the big data era. The flood of information a company is confronted with in the course of their digital transformation is not only growing but also becoming more and more diverse.

Real world data nowadays differs so much in topic, data format and source system that it cannot be used effectively without extensive preliminary processing. Additionally data protection restrictions need to be considered when working with said data.

Therefore simple task can entail a lot of time and effort from the employees, such as the procurement of relevant information for the comparison of already existing documents with new ones.

So if the value of your data can be compared to gold then the information derived from it is as worthy as pure diamonds. With BigData4Biz we offer you a solution to extract the diamonds of your data in a quick and easy way.



## Common Big Data Problems

If you imagine the best case scenario then an employee knows his working environment like the back of his hand. Every process, all available systems and all the relevant data and documents. He even knows where each and every little piece of information is located.

But with the increasing number of data and systems it becomes more and more difficult for employees to manage all this information. Subsequently the training of new employees turns into an enormously time-consuming matter.

Those are only the occurring problems regarding the best case scenario. If we consider the average state of a significant number of companies then two main problems will usually arise:

- Employees have **no knowledge of the existence** of information that is currently relevant to them and cannot incorporate it into their work.
- Employees know that there is a relevant document, but tend to **spend a lot of time searching** for it. In addition to losing time, they lose focus of their actual task and may have to familiarize themselves with it again.

After the possibly tedious or even unsuccessful search, there is little time left for the actual task in the aftermath and all participants end up having **additional stress**.

Both lead to a reduction in efficiency and therefore to opportunity costs for your company.

## Our Solution: BigData4Biz

The solution for your big data related problems is called BigData4Biz.

Our software supports employees in their daily work by offering valuable information to their task at hand at any time necessary.

With BigData4Biz you can:

- unify data from different source systems with various structures and make them queryable without changing the original data records!
- search the data using an interface of your choice.
- provide relevant information for employees in a timeöy manner in their familiar working environment.

The information can be presented in a **natural context** (e.g. as part of MS Office Word, Excel, PowerPoint and Outlook), integrated within the **browser** or made available as a **standalone desktop version**.

In comparison to similar solutions BigData4Biz does not require any prior semantic modeling of your data. With the help of standardized procedures, a large part of common data sources can already be integrated and searched.

If the delivered standard functions are not sufficient then BigData4Biz can be adapted to your company's needs. The following can be done within the scope of customer projects:

- specific data sources and formats can be integrated.
- precise algorithms can be developed for your domain / your company / your data.
- individual user interfaces can be developed and integrated into your existing applications.

So what are you still waiting for?

Don't leave your potential lying around on your servers any longer.  
Raise your hidden treasures with BigData4Biz!

Your benefits  
at a glance

Use data  
from different  
source systems  
without changing the  
original data records

Customized  
interface of your choice  
to browse  
the information

Display information  
in a familiar  
working environment



„In 99% of all cases, 80% of the available  
information is completely sufficient to  
make a 100% correct decision“

Albrecht Stäbler  
Chief Executive Officer, dibuco GmbH

We will be pleased to help you and answer  
your questions about our  
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